



INNOVATE

DATA AND AI/ML EDITION

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Accelerate your ML value creation from months to actually hours with no-code/low-code ML tools

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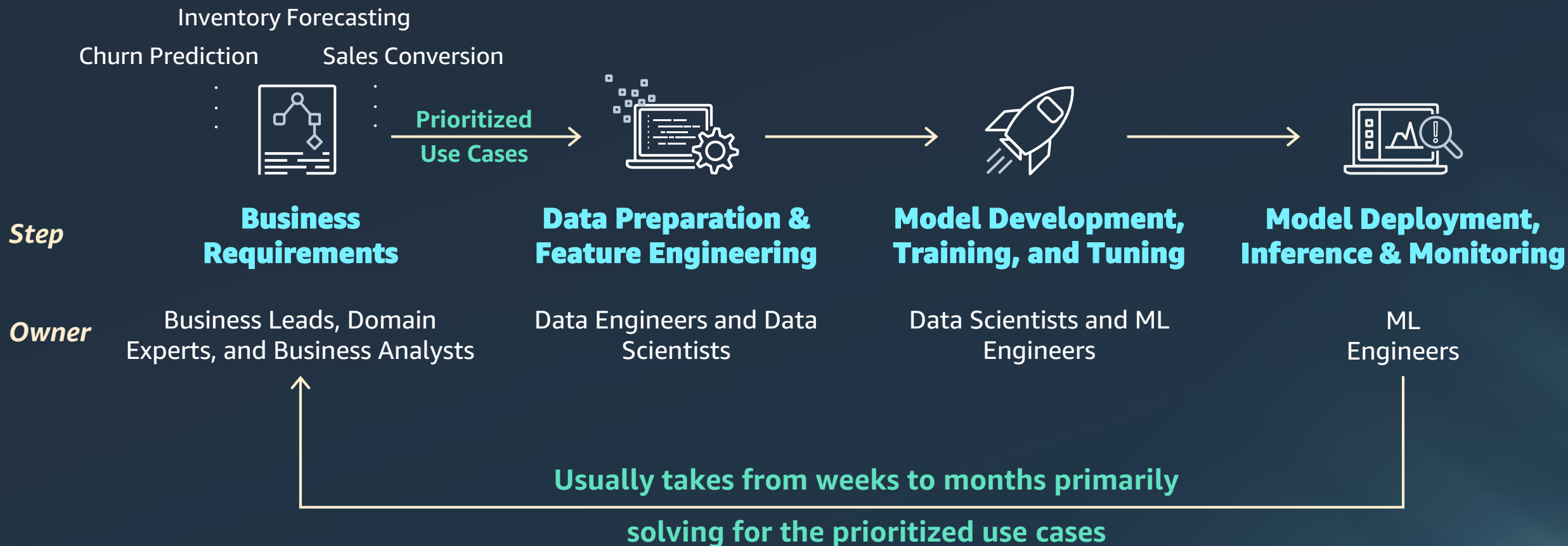
Senior Solutions Architect

Amazon Web Services

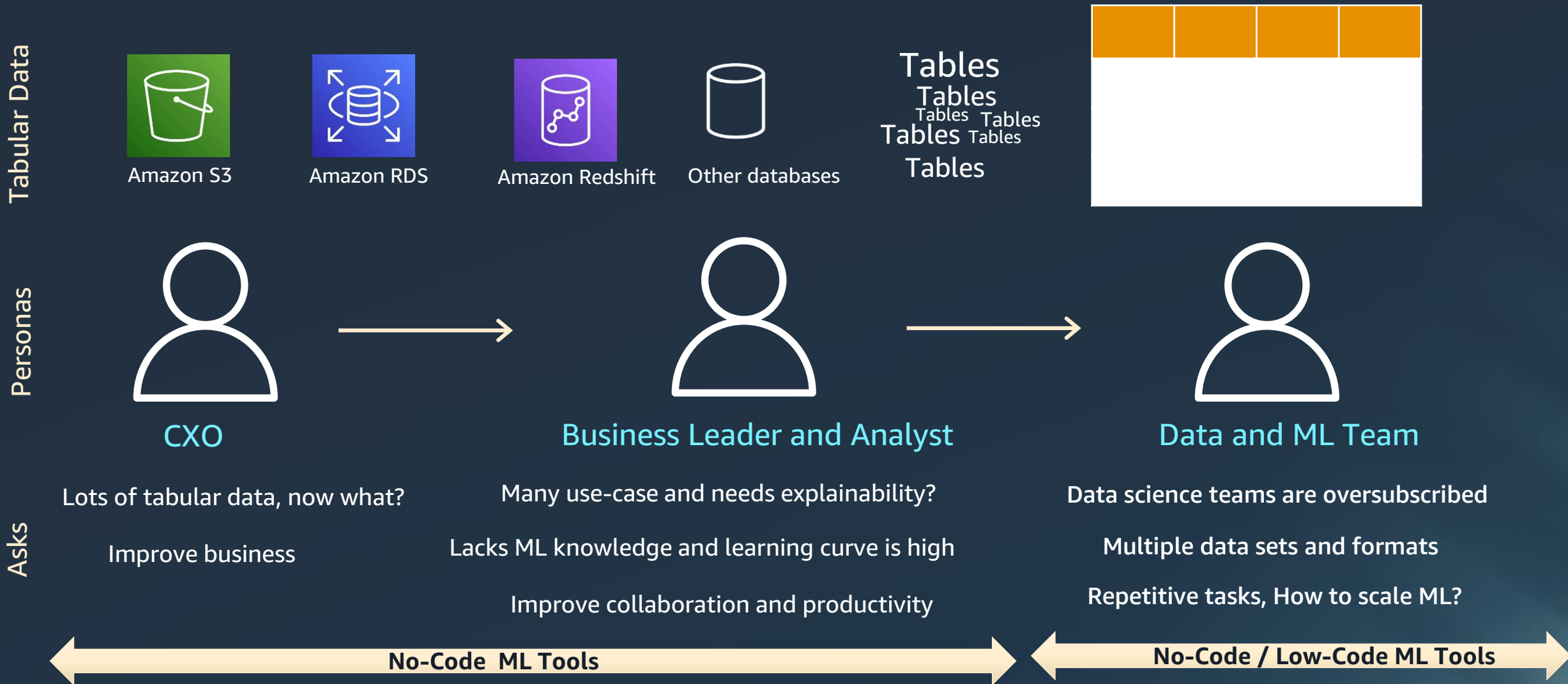
Agenda

1. Current state and ML issues
2. Democratizing Machine Learning (ML)?
3. Low-code/no-code use cases
3. Overview of AWS low-code/no-code ML offerings
 - a) Amazon SageMaker Canvas (Generate predictions - no-code ML) demo and features
 - b) Amazon SageMaker Data Wrangler (Visual data prep for ML) demo and features
4. Recap and key takeaways
5. How to get started

How ML drives value creation today



Democratizing machine learning



Low-code / No-code use cases



- Credit risk scoring
- Delayed payments prediction
- Fraud detection
- Portfolio optimization
- Account payables automation



- Demand forecasting
- Inventory planning and scheduling
- Delivery time forecasting
- Predictive maintenance



- Sales conversion
- Sales forecasting
- Propensity to churn
- Customer lifetime value prediction
- Marketing mix modeling



- Increase productivity
- Ease of use
- Bring ML driven products to market faster
- Scaling from experimentation to production

and many more...

AWS offering on low-Code / No-code ML

Business requirements



Data preparation & feature engineering



Model development, training, and tuning



Model deployment inference & monitoring

**CXO,
Business
Teams,
Analyst**

Amazon SageMaker Canvas

A dedicated no-code workspace for business analysts to generate ML-powered predictions

Canvas

A visual point-and-click interface that allows analysts to generate accurate ML predictions on their own — without requiring any machine learning experience or having to write a single line of code

+

**Data
Science,
ML Teams**

Amazon SageMaker Studio

A dedicated workspace for data engineers, data scientists and ML Ops teams to collaborate and bring ML to market faster

Data Wrangler

A faster, visual way to aggregate and prepare data for machine learning

Autopilot

AutoML capability that automatically prepares your data, as well as builds, trains, and tunes the best machine learning models for your tabular and time-series datasets

JumpStart

Pre-built solutions and a model zoo of pre-trained and easily tunable state-of-the-art models for Computer Vision, and Natural Language Processing

Many
deployment
options

SageMaker
Pipelines

Collaboration

Automation
of ML Ops

Amazon SageMaker Canvas

Build ML models and generate predictions - no code required



Quickly access and prepare data for Machine Learning



Built-in AutoML to build models and generate predictions



Share ML models and collaborate with data science teams



Usage-based pricing to avoid licensing fees and reduce TCO

Demo



Amazon SageMaker Canvas – Features

Browse, import, and join data - local disk, Amazon S3, Amazon RedShift, and Snowflake

Built-in data cleansing and data adjustments

Run what-if scenarios, or get predictions on an entire dataset

Single sign-on support

Self-paced workshop

Support tabular and time series data



Business leaders, analyst, CXOs, data scientists

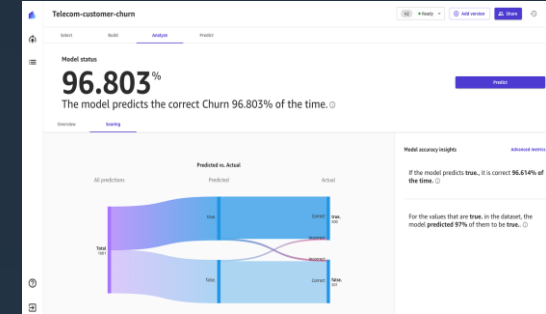
Model preview

Automatically build an accurate model for your dataset

Get the first ML model in minutes. Review advanced metrics and feature

Share and bring your ML Model built anywhere

Getting started guide



Amazon SageMaker Data Wrangler

**Low-code / No-code tool for interactive
and production-scale data preparation**



Connect to a data source & import data for interactive data preparation



- Visualize, analyze, cleanse, and enrich data
- Build & visualize data transformation flows
- Visual data prep assistant in Notebooks



Run data transformation flows in production-scale on large data sets or deploy data flow to serial inference end point

Export to Amazon S3, Amazon SageMaker Feature Store, Amazon SageMaker Autopilot or Pipelines for end-to-end machine learning

Demo



Amazon SageMaker Data Wrangler - Features

Connect to multiple data sources:
Amazon S3, Amazon EMR, Amazon Athena, Amazon Redshift, Databricks, Snowflake and 40+ SaaS platforms

Support file formats:
CSV, Parquet, JSON & JSONL, ORC, Database tables

Custom transforms in PySpark, SQL, Pandas and Python UDFs

Get data insights: ML powered exploratory data analysis (EDA)

300+ built-in transformations (no code)

Build, visualize, automate: Data flow

Reuse: Data flow

Save cost when not using Data Wrangler: Shutdown

One click launch, schedule data preparation jobs: hourly, daily, weekly and custom

Self-paced workshop



Data Scientists, ML Teams,
Developers

Train & deploy with SageMaker AutoPilot

Export and deploy data work flow as:

-Jupyter Notebook

-SageMaker Inference endpoint

-SageMaker pipelines

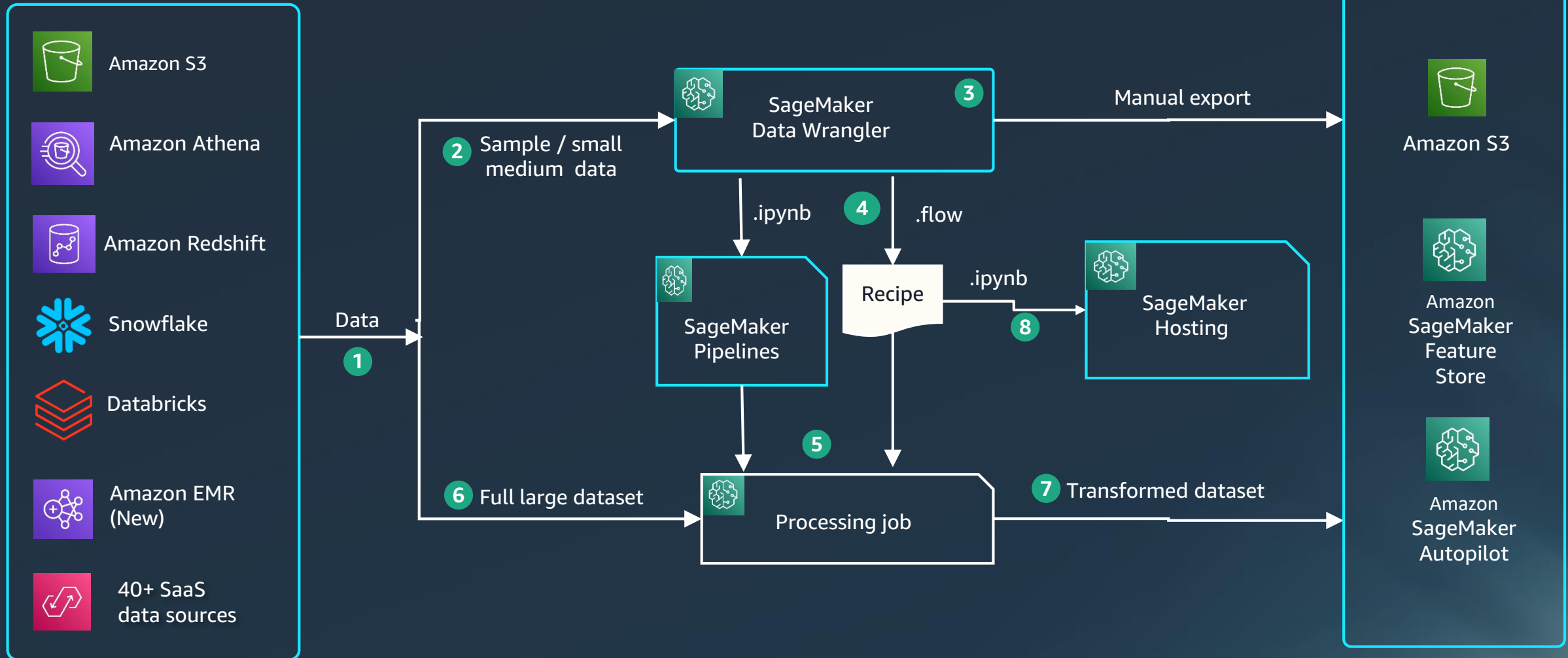
-Sagemaker Feature Store

-Python code

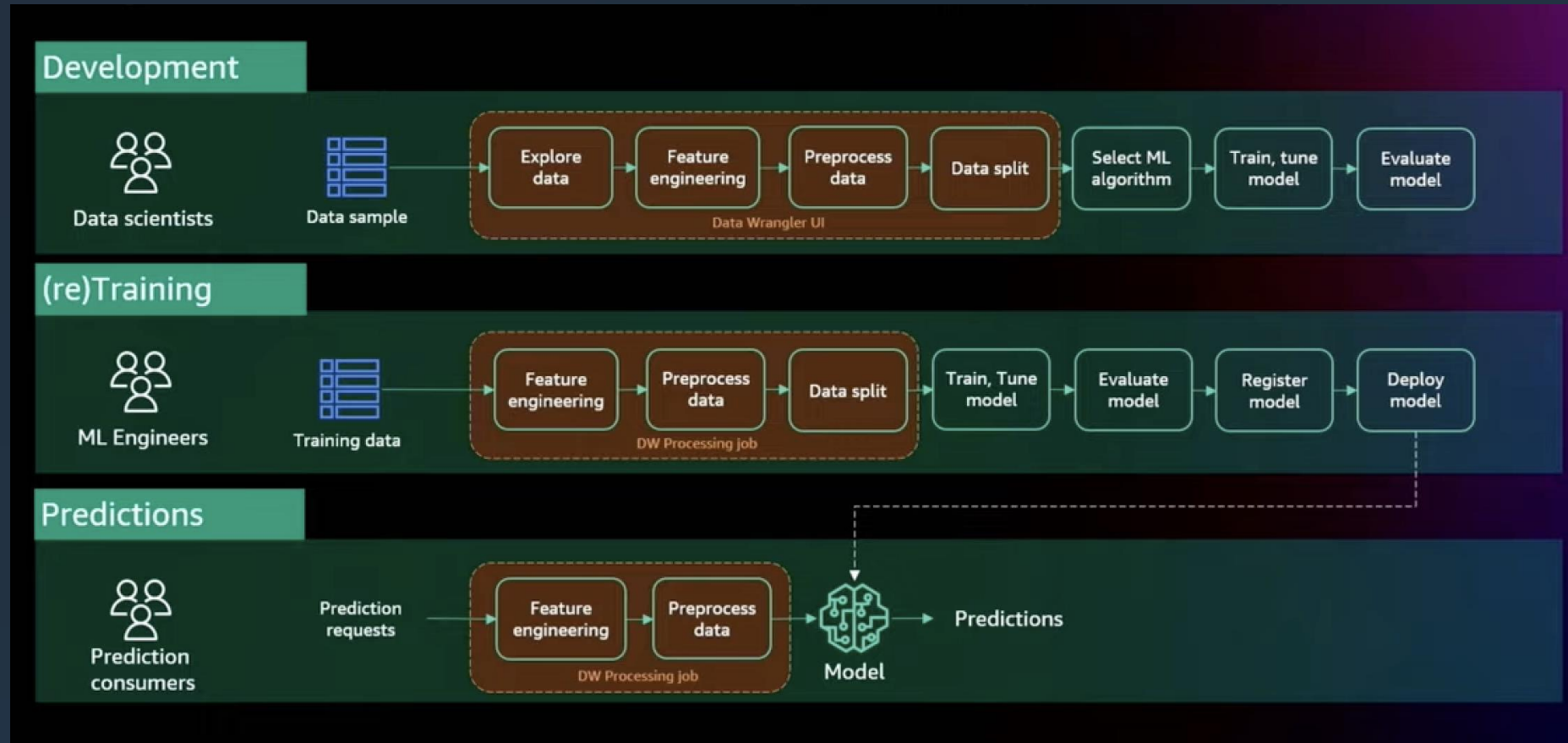
Security and permissions

Getting started guide

Accelerate data preparation with Amazon SageMaker Data Wrangler



Amazon SageMaker Data Wrangler in your organization



Recap and key takeaways

Analysts / Business Teams - Amazon Sagemaker Canvas

- Get access to a very easy to use no-code environment and get ML-powered predictions without knowing ML, or how to code completely on their own
- Increase trust, as well productionalize models they built using the collaboration between Amazon Sagemaker Canvas and Amazon Sagemaker Studio

Data Science and ML Teams - Amazon Sagemaker Data Wrangler

- Connect to multiple data sources including 40+ SaaS platforms
- Exploratory analysis and build feature engineering pipelines very fast leveraging easy to use visual interface that entails 300+ transformations
- Interactive data preparation and run data transformation flows in production on large datasets
- Export to Amazon S3, Amazon SageMaker Feature Store or pipelines for E2E ML
- Improve productivity, build model faster and at a lower cost

Low-code / No-code ML empowers organizations to scale their ML value creation from months to actually hours

Visit the Data & AI/ML resource hub

Dive deeper into these resources, get inspired and learn how you can use AI and machine learning to accelerate your business outcomes.

- 6 steps to machine learning success e-book
- 7 leading machine learning use cases e-book
- Machine learning at scale e-book
- Achieving transformative business results with machine learning e-book
- Tackling our world's hardest problems with machine learning e-book
- Accelerating machine learning innovation through security e-book
- ... and more!



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