



October 20, 2022



CLOSING KEYNOTE

# Accelerate rapid innovation with modern applications

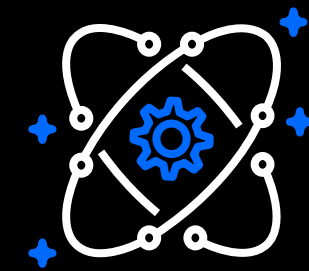


### Customer Satisfaction



- ✓ Personalization
- ✓ Better scalability
- ✓ Responsiveness

### Faster time to market



- ✓ Workforce productivity
- ✓ Business agility and speed
- ✓ Reduced cost of experimentation

### Business Risk Mitigation



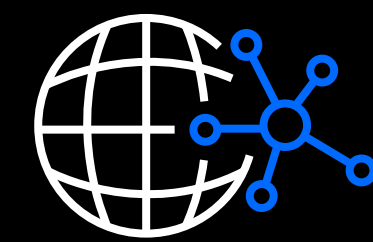
- ✓ Hardened security
- ✓ Improved resiliency

### Bottom-line Savings



- ✓ Cost savings
- ✓ Automation
- ✓ Waste reduction

### Top-line Growth

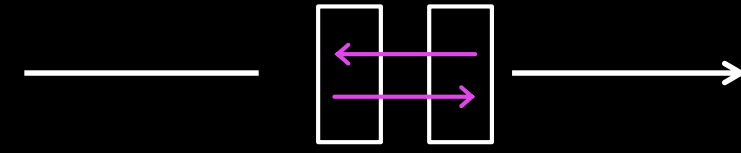


- ✓ Innovation
- ✓ Adjacencies

TRADITIONAL → MODERN

### Application Architecture

Monolithic



Microservices

### Data Architecture

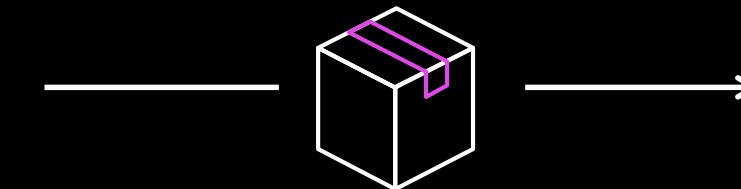
Centralized



De-coupled & Purpose-built

### Software Delivery

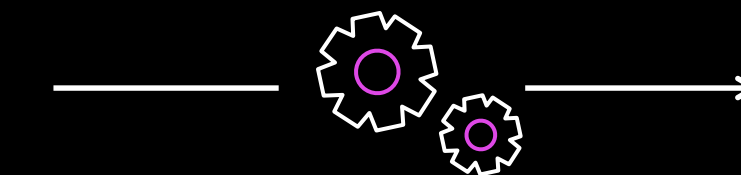
Manual



Automated

### Operations

Self-Managed



Fully managed

### Security & Governance

Central Gatekeeping



Guardrails

## The “7Rs”

- Refactor
- Re-platform
- Repurchase
- Rehost
- Relocate
- Retain
- Retire

# Rapid Fire Q&A

# Visit the Modern Applications resource hub

Dive deeper with these resources to help you develop an effective plan for your modernization journey.

- Build modern applications on AWS
- Business value of cloud modernization
- An introduction to event-driven architectures
- Accelerate full-stack web and mobile app development
- Determining the total cost of ownership: Comparing serverless and server-based technologies
- Building event-driven architectures with AWS
- Continuous learning, continuous modernization



<https://tinyurl.com/modern-apps-aws>

Visit resource hub

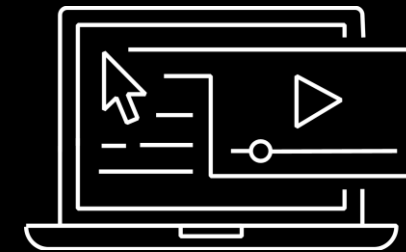


# AWS Training and Certification

Get started with Free Digital Training for you and your team today



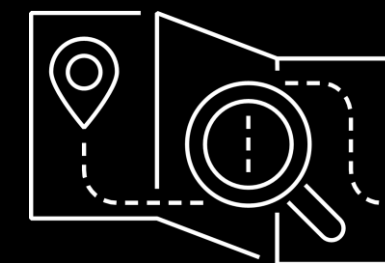
Achieve key milestones and plan your next steps with the AWS Modern Application skills training



Access 500+ free digital courses with [AWS Skill Builder](#)



Earn an industry-recognized credential:  
[AWS Certified Developer – Associate](#)  
[AWS Certified DevOps – Professional](#)



Create a self-paced learning roadmap  
[AWS ramp-up guide - Developer](#)  
[AWS ramp-up guide - DevOps](#)





# Thank you for attending AWS Innovate Modern Applications Edition

We hope you found it interesting! A kind reminder to **complete the survey**.  
Let us know what you thought of today's event and how we can improve the event  
experience for you in the future.



[aws-apj-marketing@amazon.com](mailto:aws-apj-marketing@amazon.com)



[twitter.com/AWSCloud](https://twitter.com/AWSCloud)



[facebook.com/AmazonWebServices](https://facebook.com/AmazonWebServices)



[youtube.com/user/AmazonWebServices](https://youtube.com/user/AmazonWebServices)



[slideshare.net/AmazonWebServices](https://slideshare.net/AmazonWebServices)



[twitch.tv/aws](https://twitch.tv/aws)



# Thank you!

Dean Samuels

Chief Technologist, ASEAN  
Amazon Web Services

Olivier Klein

Chief Technologist, APJ  
Amazon Web Services

