

Realize and maximize the business value of AWS

Why run your workloads on AWS?

Get better performance, security, and availability **for less.**

Cloud computing increases cost savings, staff productivity, operational resilience, and business agility.

According to an AWS Cloud Value Benchmarking study for Asia Pacific-Japan conducted in 2020, customers of AWS are realizing business value in these areas:



Cost savings

Reducing the percentage of IT spend on infrastructure to free up budget for reinvestment in other areas.

23.5%

reduction in overall spend per user¹

32.3%

reduction in overall spend per user (companies with apps > 1,000 users)¹



Staff productivity

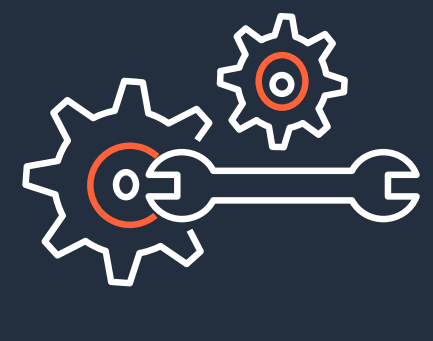
Eliminating or reducing time spent on tasks no longer needed on the cloud.

41.3%

increase in VMs managed per admin¹

49.2%

increase in TBs managed per admin¹



Operational resilience

Reducing unplanned outages and increasing server uptime as well as resilience from enhanced security.

37.4%

decrease in downtime¹

25.4%

decrease in critical incidents¹



Business agility

Accelerating time to market by deploying new features / applications faster and reducing errors.

28.2%

decrease in time to market¹

27.8%

decrease in time to deploy new code for production¹

To understand more about business value and ongoing cost optimization in the cloud, [click here](#).

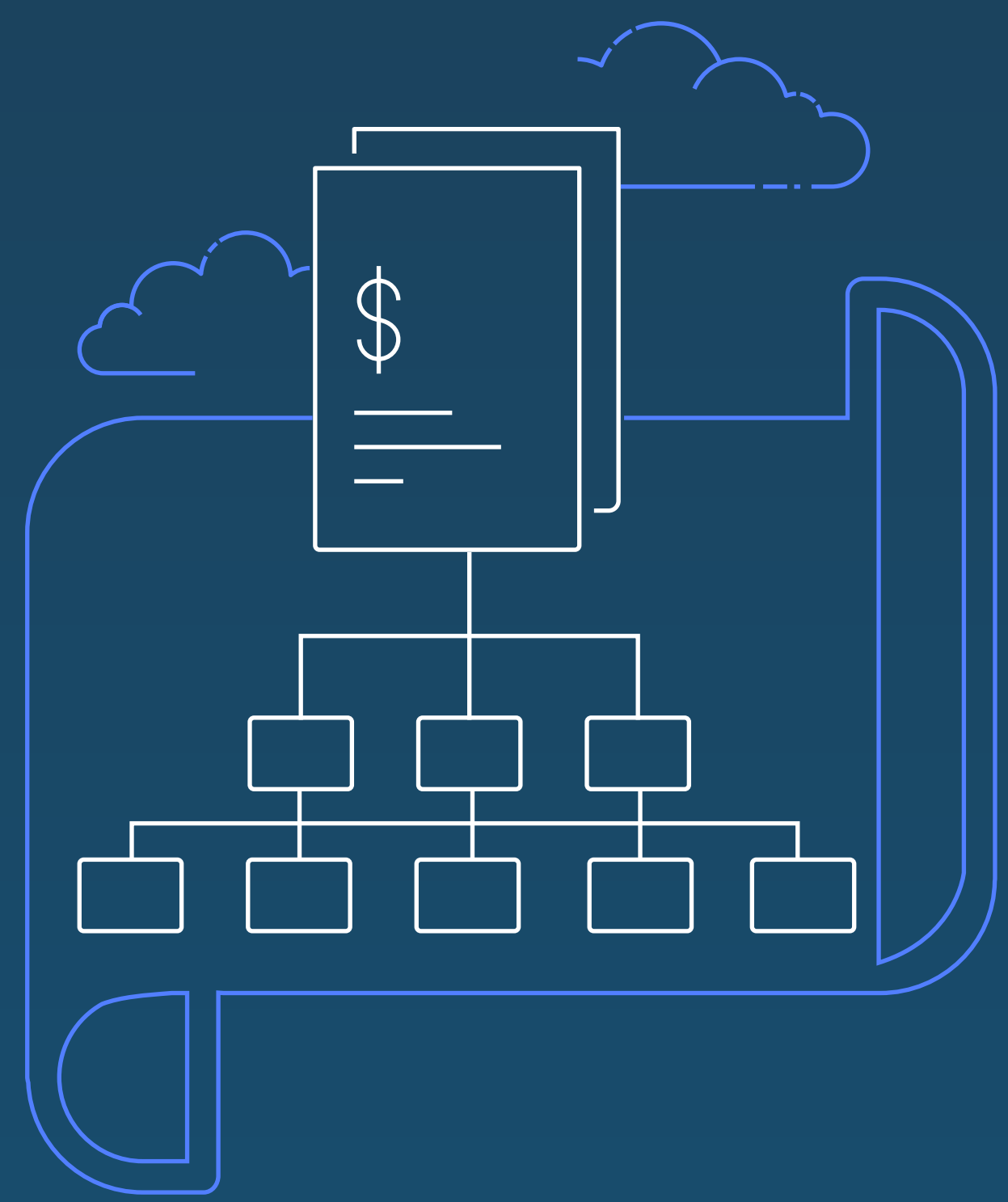
Best practices to maximize the business value of AWS

Another study² shows how organizations that create and disseminate migration roadmaps and business cases as early as possible in the cloud migration see, by far, the greatest success.



Developing a cloud migration roadmap

Design and socialize a cloud migration roadmap for all impacted workload owners from both IT and business.



Creating a cloud business case

Create a comprehensive cloud business case with organization ownership that contains expenses and business and operational benefits beyond just IT cost savings and return on investment.



Gaining buy-in via executive sponsorship

The sponsorship of an executive who fully supports and enables the program will see a far superior result.

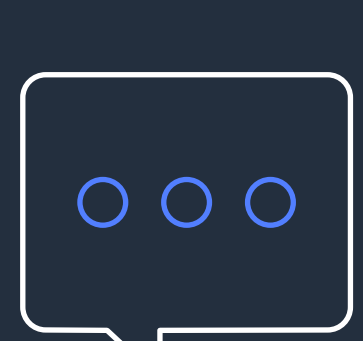


Installing a centralized cloud team

Create a centralized cloud center of excellence that includes all aspects of IT (compute, database, storage, network), finance, business, and security to provide consultation and a standardized set of solutions to development teams.

To get more best practices on maximizing the business value of AWS, [click here](#).

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¹ AWS, "AWS Cloud Value Benchmarking 2020 - Asia-Pacific-Japan (APJ) Countries"

² Best practices to maximize the business value of the cloud