Optimize and save with AWS

AWS enables you to take control of cost and continuously optimize your spend, while building modern, scalable applications to meet your needs. Our breadth of services and pricing options offer the flexibility to effectively manage your costs while achieving the performance and capacity your organization requires.



Dedicated to helping our customers, we will work with you to develop a plan that meets your financial needs to achieve the highest savings potential. Get started with the steps below that will have an immediate impact on your cloud bill today.

Quick start guide to cost optimization

STEP



Choose the right pricing models

Savings Plans

Get up to 72% savings on your AWS usage for services like Amazon EC2, Fargate, and Lambda¹, in exchange for a specific usage commitment (measured in \$/hour) for a one or three-year period.



Amazon EC2 Spot Instances

Receive up to 90% discount off on-demand prices without making a commitment-based purchase option for applications that are fault-tolerant, scalable, or flexible.1

STEP



Match capacity with demand

Identify under-utilized Amazon EC2 instances



Use **AWS Instance Scheduler** to automatically stop instances and AWS Operations Conductor to automatically resize instances based on recommendations from **AWS Cost Explorer** Resource Optimization.

and Amazon Redshift instances

Identify under-utilized Amazon RDS

under-utilization. To reduce costs, follow these steps to **stop your DB instances** or **pause your** Redshift clusters.

Use **AWS Trusted Advisor** to identify

DynamoDB On-Demand

Use Auto Scaling or

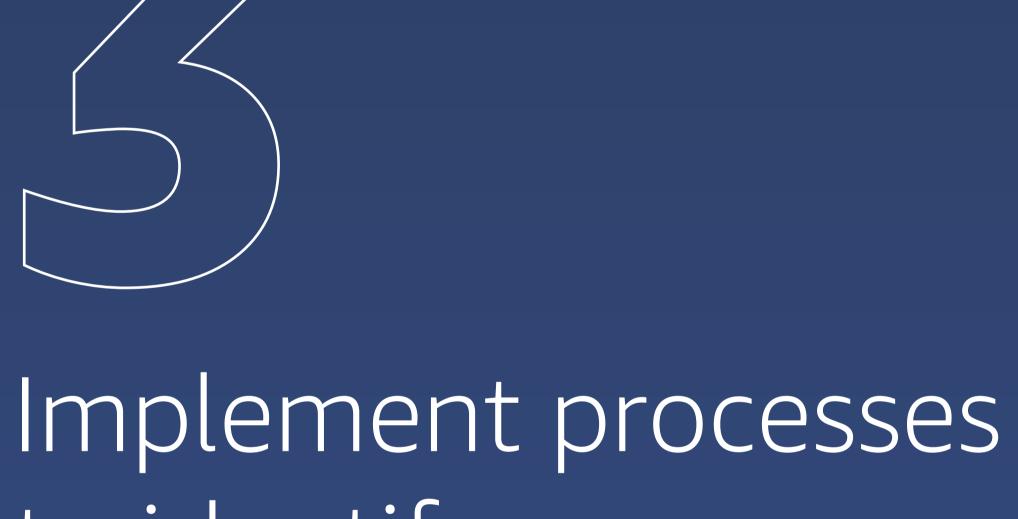
existing tables or use the on-demand option so you only pay for what you use.

Learn how to **enable Auto Scaling on your**

STEP



to identify resource waste



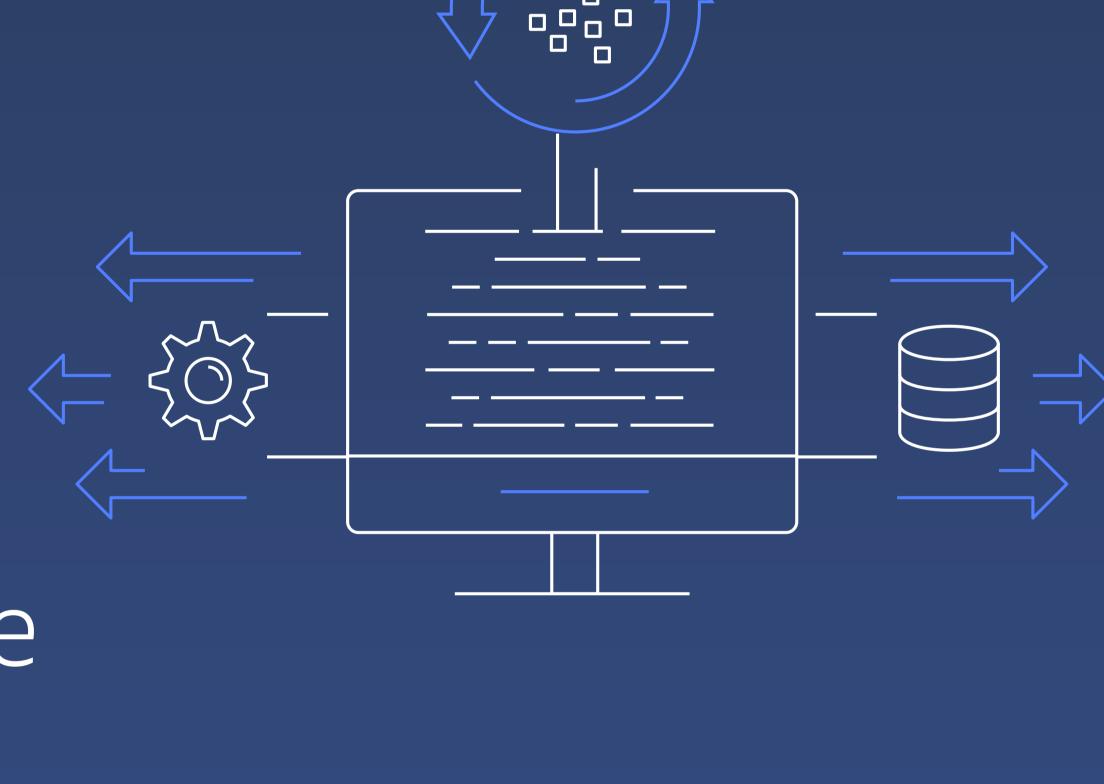
Identify under-utilized Amazon EBS volumes

volumes using **AWS Trusted Advisor**, Amazon Data Lifecycle Manager to automate the creation of volume snapshots, then delete the under-utilized volumes.

(less than 1 IOPS per day) over a period of 7 days

indicate low utilization. Identify under-utilized

EBS volumes that have very low activity



Use **Amazon S3 analytics Storage Class Analysis** to analyze storage access patterns on the object

Amazon S3 usage

Analyze

data set and **S3 Intelligent-Tiering** to automatically analyze and move your object to the appropriate storage tier.

Use **AWS Trusted Advisor** to receive a report

networking

Review

less than 100 over the past 7 days. Learn how to **delete Elastic Load Balancers** and use AWS Cost Explorer to analyze your data transfer costs.

Learn how our customers,

of load balancers that have RequestCount of

Use **AWS Cost Explorer** to review your consumption profile, and look for opportunities

Modernize for better

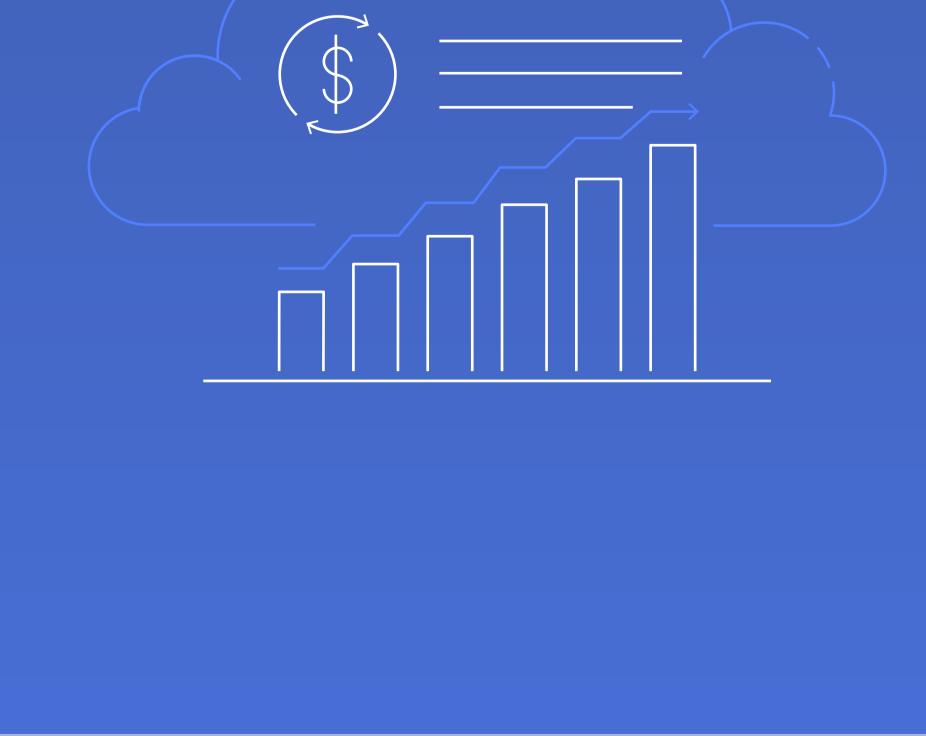
price / performance

offer better price - performance. Also ensure that any new deployments are using the most modern AWS offerings.

to make use of the latest instance families which

largest enterprises, and leading government agencies are using AWS to lower costs, become more agile, and innovate faster. Find out more

including the fastest-growing startups,



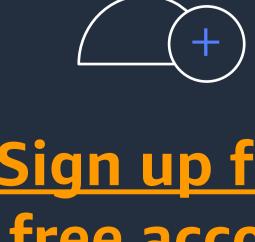
Contact us today



Contact us



Management with AWS



Sign up for a free account

¹AWS, "AWS Cost Optimization", https://aws.amazon.com/aws-cost-management/aws-cost-optimization/